



May 3, 2017

For more information:

Joey Reader, Owner
j.reader@a-mazingevents.com
O: (920) 788-3000
C: (920) 540-6144

**Julie Johnson Joins A-mazing Events
Event Pro to Work in Business Development, Project Management**

Julie Johnson has been hired as a business developer and project manager at A-mazing Events, a full service event and meeting planning agency based in Appleton, Wisconsin. Johnson will pursue new business for the agency, oversee the marketing and promotional activities of A-mazing Events, and manage select client events and projects. She has particular professional skill and experience in the areas of video production, photo direction, project management, trade show and open house management, and vendor relations. Johnson most recently worked as a visuals and events and marketing communications planner at ThedaCare for more than a decade. She holds a bachelor's of fine arts from UW-Stevens Point with an emphasis in TV, radio, advertising, and public relations.

Photo Caption: Julie Johnson, new business development and project manager at A-Mazing Events.

###

For the Editor: A-mazing Events is a full service event and meeting planning agency established in Appleton in 2005. Located at N282 Stoney Brook Road and headed by Joey Reader, the agency employs event designers, projects managers, and coordinators who plan, execute, and evaluate special events for individual, corporate, and non-profit clients. The agency's services include incentive travel and events; destination management services; corporate conferences and trade shows; customized online event registration; and specialty linen, prop, and décor rentals. A-mazing Events was named a 2016 recipient of the Fox Cities Chamber of Commerce Exemplary Marketing & Performance Business Award and is a member of Meeting Professionals International and the International Special Events Society. Learn more at www.a-mazingevents.com.