



Efficient and Flawless Events  
Leaving you free to focus on your guests.

## **FOR IMMEDIATE RELEASE**

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### **A-mazing Events, LLC Names Patty Hoffman Marketing and Events Coordinator**

**Patty Hoffman has 12 years of marketing experience in  
paper and healthcare manufacturing and 6 years of  
account management experience in a creative setting.**

Appleton, WI January 3, 2011 . . . A-mazing Events, LLC announced today that Patty Hoffman has been named to the new position of Marketing and Events Coordinator. In addition to assisting with event coordination, Patty will be responsible for all A-mazing Events' marketing initiatives including the promotion of the Chocolate Elegance™ and the new *Specialty Linen Rentals* divisions of the Company.

Company Founder and President, Ms. Joey Reader, said "Patty's experience with project management and marketing will be extremely beneficial when handling the marketing details related to our clients' events as well as promoting A-mazing Events. Patty's experience in the creative industry will be instrumental when working with clients who are interested in our new *Specialty Linen Rentals Division*."

Patty has worked for large corporations in the Fox Valley area along with smaller businesses. Her previous roles consisted of Account Manager, Marketing Communications Coordinator, and Project Manager. She has worked very closely with internal marketing departments, graphic designers, and printers in her previous roles.

"We congratulate Ms. Reader on the growth of A-mazing Events. We look forward to the expansion and continued excellence in the company's products and services", noted client Yvonne Kehl of Autumn Hill Creative, LLC.

With this new position, A-mazing Events will enhance promotion of client events, expand its event design, coordination and consulting services, foster the continued growth of Chocolate Elegance, and launch its new *Specialty Linen Rentals Division*.

A-mazing Events, LLC located in the Fox Cities is a full service event design, coordinating and consulting company specializing in corporate meetings and events including incentive trips, conferences, team building activities, corporate anniversary celebrations, appreciation events and destination management services for the New North region in WI. To learn more about the comprehensive services offered, please visit [www.amazingevents.com](http://www.amazingevents.com) and [www.chocolateelegance.com](http://www.chocolateelegance.com).

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